

Station	WPMY-TV PITTSBURGH, PA	Agency	( ) GREAT AMERICAN MEDIA	Rep Firm	
Advertiser	( ) POLITICAL ISSUE GROU		3050 K ST NW, SUITE 100	Sales Office ( )	WASHINGTON
Product	DCCC		WASHINGTON, DC 20007	Salesperson ( )	KATHRYN SARDINSKY
Estimate#	1472	Agency C/P1/P2/E	11/14/1472		
Buyer	Maura Gilroy	Flight Dates	09/18/2012 - 09/24/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

\*\*V3 RESENDING AS DCCC- DO NOT DBL BOOK

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	09/24-09/24	8P-9P	LAW & ORDER: SVU	:30	\$300.00	M	1	1	1	\$300.00
2	09/19-09/19	8P-9P	BURN NOTICE	:30	\$200.00	W	1	1	1	\$200.00
3	09/20-09/20	9P-10P	WITHOUT A TRACE	:30	\$200.00	TH	1	1	1	\$200.00

---REPORT TOTALS---

Report Totals: 3 / \$700.00

---SALES MONTHLY TOTALS---

Sep 12: 3 / \$700.00  
Sales Totals: 3 / \$700.00  
Station Totals: 3 / \$700.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$70,000	CABL	0%	KDKA	33%	UNKN	3%	WNPA	0%	WPGH	9%
		WPMY	1%	WPXI	28%	WTAE	26%				

Rep Order# 9807302      Ver# 3      Status Revised  
EC'd Yes

Traffic Order#

Printed: 09/01/2012 2:44 PM  
Last Received: 08/28/2012 11:55 PM  
Showing Buylines: All Lines

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Books null  
Demos RA35+